

“Strategic Support on Strengthening the Quality Assurance Structures at the Private Higher Education Institutions in Albania”

QAinAL

Project no. 561510-EPP-1-2015-1-AT-EPPKA2-CBHE-JP

QAinAL DISSEMINATION PLAN

Last updated:	March 2017
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PURPOSE

Objective and Justification: Dissemination is an integral part of the project and measures will be planned and implemented from project start, to take place regularly throughout the project lifespan. To ensure high potential for multiplication of the action and awareness rising at multiple levels, the project foresees an extensive dissemination strategy both internally and externally with the following objectives:

- To inform & shape public opinion about project activities, and to serve as a pilot experience and model for modernizing financial management structures, methods and strategies in public bodies
- To promote the project results and inform stakeholders;
- To encourage other HEIs to take part in activities, i.e. conferences, roundtable etc.

DESCRIPTION

Dissemination work-package consists of different activities:

- Web-page:

There will be a project website designed and launched. It will be maintained and provided with the information on project results, news, events, training materials, relevant documents and promotion material as will be produced during the project life-time.

- Events & other activities:

Different possibilities will be explored to visit local or international events (conferences, symposia, meetings, ceremonies etc.) for presenting the project and its result.

- Multiplication measures:

Each beneficiary from the partner country institution through its representatives, who will participate in different trainings/study visits/workshops will further disseminate the knowledge among their academic and non-academic population, in order to multiply the gained knowledge.

IMPLEMENTATION OF QAINAL DISSEMINATION PLAN

1) Dissemination through project website

An initial project fact sheet has been developed; each partner for promotion purposes can use that, by downloading it from the following link:

<http://qainal.eu/page.aspx?id=2,10>.

The project website www.qainal.eu has been developed and designed in two languages English and Albanian. It is constantly maintained and provided with the information on project results, news, events, training materials, relevant documents and promotion material as will be produced during the project life-time.

It is comprised of different sections. Some as more important section can be considered:

ABOUT THE PROJECT – Project Description; Project Specific Objectives; Project Facts; Promotion Materials; Project Management Board; Project Quality Board; Evaluation of the Project Activities.

NEWS & MEDIA – News Archive; Events; Press Release; Project in the Media; Dissemination through partners' webpage.

ACTIVITIES AND IMPLEMENTATION STATUS

DOCUMENTS – All documents related to specific activities are published here

PUBLICATIONS – Publications of the projects, which are considered as final are published under this link

IMPORTANT LINKS

Social media: We have project accounts on the following social media:

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FACEBOOK - <https://www.facebook.com/QAinAL/>

TWITTER - <https://twitter.com/projectqainal>

LINKEDIN - It needs to be further updated and work on. The aim is to make a network of QA officers in the region.

1.1 Dissemination through the webpages of the project partners

An important part of disseminating the project results and events it is considered to be also dissemination through project partners' webpages. In this regard as presented above we have created a special section under NEWS & MEDIA – **Dissemination through partners' webpage**. Thus, all the project partners are asked to frequently publish news under their institutional webpages. In this regard all the links of the posts related to the project, which have been sent by the partners can be found in the project webpage: **NEWS & MEDIA – Dissemination through partners' webpage**, by clicking [here](#).

2. Dissemination through multiplication

Each beneficiary from the partner country institution through its representatives, who will participate in different trainings/study visits/workshops will further disseminate the knowledge among their academic and non-academic population, in order to multiply the gained knowledge.

So far, several internal dissemination through multiplication events have been organized by the project partners.

Note: We are still posting all the documents sent by the partners from the internal dissemination events organized so far.

Sources of verification

1. Agenda
2. List of participants
3. Minutes

All the materials can be downloaded under Project Webpage / Documents section

<http://qainal.eu/page.aspx?id=2,5>

7_2 activity

Note: We are still posting all the documents sent by the partners from the internal dissemination events organized.

3. Dissemination through events and other activities

- Different possibilities will be explored to visit local or international events (conferences, symposia, meetings, ceremonies etc.) for presenting the project and its results.

There is a separate section under project webpage / DOCUMENTS section, 7_3 activity , where the documents submitted by the partners will be posted.

MEDIA COVERAGE, so far :

- Project QAINAL on TvKlan News, 29 February 2016

<https://www.youtube.com/watch?v=rELqhzsA3yA&feature=youtu.be>

- Workshop in UET, February 2017

<http://www.mapo.al/2017/02/pse-universitetet-private-jane-me-kerkuese-ndaj-cilesise/1>

<http://www.mapo.al/2017/02/sigurimi-i-cilesise-kryefjala-e-ial-ve-te-sektorit-privat-ne-vend/1>

Article about the Salzburg meeting, December 2017

<http://www.mapo.al/2016/12/ial-te-private-shqiptare-pjese-e-programit-erasmus-plus-capacity/1>

ANNEX 1: Summary of the important disseminating links

Project web-page	http://www.gainal.eu
Project facebook page	https://web.facebook.com/QAinAL/?fref=ts&rdc=1&rdr
Project twitter	https://twitter.com/ProjectQAinAL
Linkedin	Under construction
Dissemination through partners' webpage:	Epoka University <ul style="list-style-type: none"> • http://www.epoka.edu.al/news-training-seminars-in-the-framework-of-the-erasmus-project-qainal-3382.html • http://www.epoka.edu.al/news-trainings-at-salzburg-university-in-the-framework-of-qainal-3317.html • http://www.epoka.edu.al/news-study-visit-in-salzburg-in-the-framework-of-the-qainal-project-3109.html • http://www.epoka.edu.al/news-the-kick-off-meeting-of-the-erasmus-project-qainal-ends-successfully-2890.html
	European University in Tirana <ul style="list-style-type: none"> • http://uet.edu.al/index.php/sq/evente/1172-ial-te-private-shqiptare-pjese-e-programit-erasmus-plus-capacity • http://uet.edu.al/index.php/sq/evente/1002-erasmus-per-ngirtjen-e-kapaciteteve-ne-arsimin-e-larte-qainal-ne-universitetin-politeknik-te-bukureshtit • http://www.uetcentre.org/portal/index.php/39-erasmus-capacity-building-in-higher-education-qainal-project-at-university-politehnica-buchares
	University of New York in Tirana <ul style="list-style-type: none"> • http://unyt.edu.al/strategic-support-on-strengthening-the-quality-assurance-structures-at-the-private-higher-education-institutions-in-albania-2/ • http://unyt.edu.al/erasmus-qainal-round-table/
	Polis University <ul style="list-style-type: none"> • http://universitetipolis.edu.al/?q=en/node/1599 • http://www.universitetipolis.edu.al/?q=en/node/1783 • http://www.universitetipolis.edu.al/?q=sq/node/1888

	<p>University Marin Barleti</p> <ul style="list-style-type: none"> • http://www.umb.edu.al/news684.html • http://www.umb.edu.al/news664.html • http://umb.edu.al/news697.html • http://www.umb.edu.al/news698.html <p>WUS Kosova</p> <ul style="list-style-type: none"> • http://wuskosova.org/Page.aspx?id=1,24,84 • http://wuskosova.org/Page.aspx?id=1,21,85 • http://wuskosova.org/Page.aspx?id=1,21,80 • http://wuskosova.org/Page.aspx?id=1,21,43 • http://wuskosova.org/Page.aspx?id=1,21,135 • http://wuskosova.org/Page.aspx?id=1,21,137 • http://wuskosova.org/Page.aspx?id=1,21,138 • http://wuskosova.org/Page.aspx?id=1,21,139
Project in the media	<ul style="list-style-type: none"> • Kick Off Meeting, February 2016 <p>https://www.youtube.com/watch?v=rELqhzsA3yA&feature=youtu.be</p>
Project in the e portals	<ul style="list-style-type: none"> • Article about the Salzburg meeting, December 2016 <p>http://www.mapo.al/2016/12/ial-te-private-shqiptare-pjese-e-programit-erasmus-plus-capacity/1</p> <ul style="list-style-type: none"> • Workshop in UET, February 2017 <p>http://www.mapo.al/2017/02/pse-universitetet-private-jane-me-kerkuese-ndaj-cilesise/1</p> <p>http://www.mapo.al/2017/02/sigurimi-i-cilesise-kryefjala-e-ial-ve-te-sektorit-privat-ne-vend/1</p>